

Historic Park Committee Minutes
Thursday, January 17, 2019
Old Freight Room of Main Street Offices, Carbondale, Illinois
6:00 PM

Introduction and roll call:

Mr. Grant called the meeting to order at 6:05 p.m.

Members present:

Bruce Ashby, Kevin Clark, Tom Grant-Chair, Gary Martin, April McCreary, Ed Van Awken, and John Williams

Special reports:

Mr. Van Awken indicated that the Preservation Commission was pleased with the Historic Park's progress regarding the circulated draft of the Park's brochure. Ms. McCreary's was acknowledged for providing her architectural input on the updated design work.

New business:

None.

Old business:

Promotional video for the Park -

There was a brief discussion of the Youtube video.

Progress of Layout drawings -

This section overlaid with the larger discussion of the Park Brochure, narrative. Ms. McCreary made several recommendations on how the current fold-out drawing of the Park could be shifted to the center fold of the brochure, which would make assembling the entire brochure more efficient. Stable the binder through the middle. Discussion was then directed to the structure of the solicitation page consisting of a traditional tear-out with a return envelope or possibly including a QR Code taking donors to a donation page on the Park's website. The Committee further discussed the pavilion's structure its cost; and what phase development would begin. There was also the discussion about the electricity requirements; and the merits of having or not having restrooms.

Update on the status of the narrative for the Park brochure -

Mr. Grant and Mr. Van Awken distributed the updated draft of the Park brochure to the Committee. They proceeded to discuss the modifications being made to the brochure; and how Aaron Lisec from Special Collections at SIU's Morris Library was help to secure old photos. Mr. Grant mentioned the importance of providing citations for the content of the Brochure; and that Mr. Lisec would be providing assistance in verifying the content.

Outreach to the Masonry Council -

Mr. Grant is still working on this connection.

Outreach to Graduate Students for interest in production of the Park's Youtube video - Mr. Ashby is still working on this connection. He plans to have a follow-up conversation with Professor Jan Thompson in SIU's College of Mass Communications and Media Arts.

Private/Public partnerships:

No direct mention of prospects were mentioned at the meeting.

Possible local, county, state, federal assistance:

Mr. Clark is in the process of preparing information for the Committee to review.

General comments –

There was a brief discussion about the need to raise some funds to cover the anticipated costs of the Youtube videos through a GoFundMe page on the Park's Facebook page.

Adjournment